JAMES&NICHOLSON MYRTLE BEACH

CUDDLY BLANKETS

VARIED, DURABLE AND EASY TO IRON: A suitable outfit for every service team!

SPA COLLECTION

Feels pleasant to the skin, good for the soul

High-quality terry lines for spa and hotels

MATCHING ACCESSORIES

Café · Tennace · Spa



OCS Standard

When manufacturing garments of myrtle beach and JAMES & NICHOLSON, the Organic Content Standard is a standard for verifying and tracking the exact content of organically grown materials in a final product.



Made with 100% Organically Grown Cotton Certified by CU853836

Made with 50% Organically Grown Cotton Certified by CU853836

Easy Care

This special treating makes shirts and blouses especially easy to iron. To preserve this function the textiles should not be overheated in the tumbler and you should avoid using an overheated iron.



Washable at 60°C

All the products with this tag can be washed at 60 degrees.



The right size for everyone

MEN										
	XS	s	м	L	XL	XXL	3XL	4XL	5XL	6XL 62
Size	44	46	48	50	52	54	56	58	60	62
LADIES										
_/ (2).20	XS	s	м	L	XL 42/44	XXL	3XL	4XL		
Size	34	36/38	38/40	40/42	42/44	46	48	50		

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JN837	Ladies' Workwear T-Shirt	24	MB437	Hand Towel	51	
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TEXTILES for professional hospitality.









Both in textile promotion and in corporate fashion wear JAMES & NICHOLSON and myrtle beach are meanwhile among the best-known and most popular brands.





Shirts

The product diversity of the two product lines is unparalleled and is expanded every year by around 100 fashionable novelties. In the fields of sports, leisure, business and work there is hardly any top or headgear which is not included in the diverse product line.

JAMES & NICHOLSON and myrtle beach are manufactured with social and ecological responsibility. All the textiles are REACHcompliant and manufactured according to Oeko-Tex[®] Standard 100. Since 1999 social and environmental aspects have been integrated into the company code of conduct. They are submitted to strict controls.

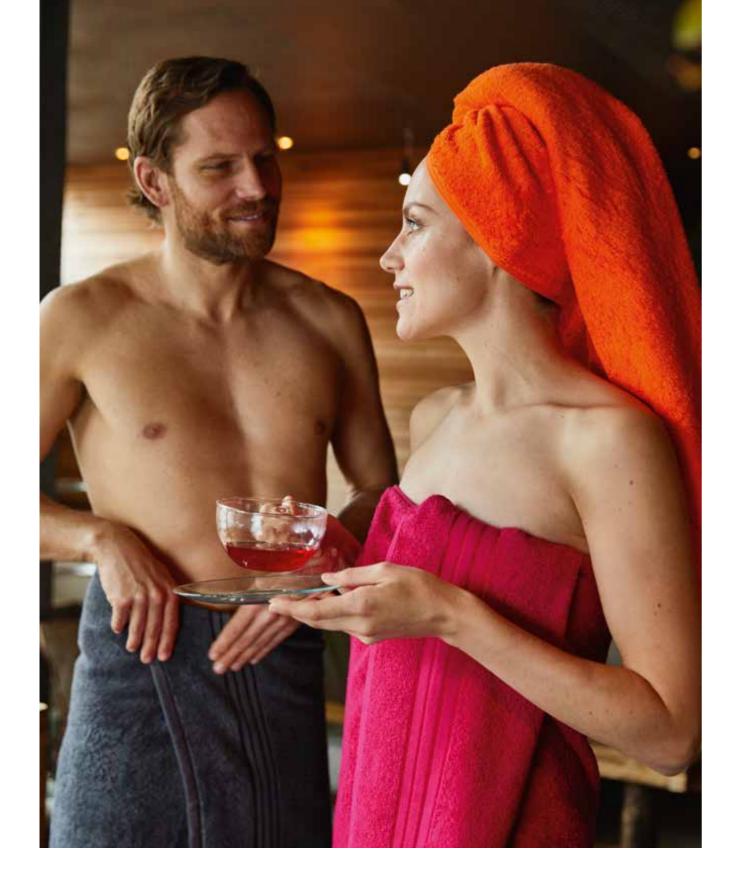




The selection of the two brands comprises about 900 fashionable products, which are always available in a quantity of approximately 20 million pieces and a stock availability of around 98%. Extremely short delivery periods are a major plus JAMES & NICHOLSON and myrtle beach offer their customers. Service takes top priority – in day-today business the focus is always on the customer. That is why the quality of the product lines is the most important thing of the company philosophy – from inception to completion and beyond.

Aprons, half-aprons, ties and waiter money pouches, kindly provided by **www.karlowsky.de** All articles by Karlowsky are marked with **(**).





Made with responsibility



SOCIAL COMPLIANCE

As members of the ,BSCI/Business Social Compliance Initiative' we commit ourselves to implementing the BSCI code of conduct as part of our business relations with our manufacturers and thus to improving the working conditions within our supply chain and to producing our textiles fairly. This includes our clear commitment to the empoyees' right to freedom of assembly, protection against discrimination, and an adequate remuneration, that is, at least the statutory national minimum wage. Another central component is the occupational safety regulations. That is how we guarantee that the occupational safety regulations of the ILO (International Labour Organisation) are met. Child labour, forced labour or precarious jobs are not tolerated. Several social compliance departments in the countries of production test all the factories thoroughly and make sure that these conditions are met.

PROTECTION OF THE ENVIRONMENT

All the products of myrtle beach and JAMES & NICHOLSON are produced in an environmentally friendly way.



Made with 100% Organically Grown Cotton Certified by CU853836

QUALITY STANDARD

The merchandise is regularly tested by certified testing institutes in the countries of production regarding the given parameter. Moreover, in cooperation with SGS, Testex, Hohenstein and other renowned institutes the quality is continually controlled.

OEKO-TEX® STANDARD 100

This standard guarantees that textile and non-textile product components pose no threat to health.

ADHERENCE TO THE REACH-REGULATIONS

We assure you that when manufacturing our myrtle beach products and JAMES & NICHOL-SON textiles we meet the obligations of the REACH-regulations.

OCS STANDARD

When manufacturing garments of myrtle beach and JAMES & NICHOLSON, the Organic Content Standard is a standard for verifying and tracking the exact content of organically grown materials in a final product.







content

- **12** SHIRTS Highlights for everybody who likes a classical modern appearance.
- 22 POLOS Classic, straightforward and made of organic cotton.
- 24 T-SHIRTS Coloured basics for all purposes – washable at 60 degrees and suitable for tumble-drying.
- **30** TRADITIONAL SHIRTS Traditional costume wear in modern style: elegant and easy care.
- **34** TRADITIONAL KNITWEAR Washable knitted jackets with plenty of alpine glow.
- **36** TRADITIONAL POLOS Alpine feeling including polo shirts with checked insets. Very smart!
- **14** FLEECE BLANKETS One-coloured, checked, linked, with or without fringes: snuggle up and feel good. See also pages: 35 | 38 | 48
- 42 SPA COLLECTION Top quality and rich colours – durable towels and bath robes.
- **17** ACCESSORIES Small details – great effect: for the neck, for the head, for the professional. See also pages: 26 | 27 | 37 | 39



Hospitality is the ART to cause **GUESTS**

to stary without PREVENTING them from LEAVING.

#HOSPITALITY





JN641 Ladies' Business Shirt Long-Sleeved JN642 Men's Business Shirt Long-Sleeved

Classic shirt made of durable mixed fabrics | Easy-care poplin with easy-care finish | Rounded hem | Washable at 60° C | JN641: Waisted, feminine cut | JN642: Classic fit, lightly waisted, breast pocket, pleats on rear yoke | Outer fabric (105 g/m²): 50% cotton, 50% polyester

 $\begin{array}{l} \textbf{JN641:} XS \cdot S \cdot M \cdot L \cdot XL \cdot XXL \cdot 3XL \\ \textbf{JN642:} S \cdot M \cdot L \cdot XL \cdot XXL \cdot 3XL \cdot 4XL \cdot 5XL \cdot 6XL \\ \end{array}$

Karlowsky AK 3 Service Tie Karlowsky AK 4 Necktie

carbon

black

navy



13

finishing



A REASON TO STAY ON FOR ONE OR TWO DRINKS:

cuddly fleece Blankets

FOR OUTDOORS AND INDOORS.

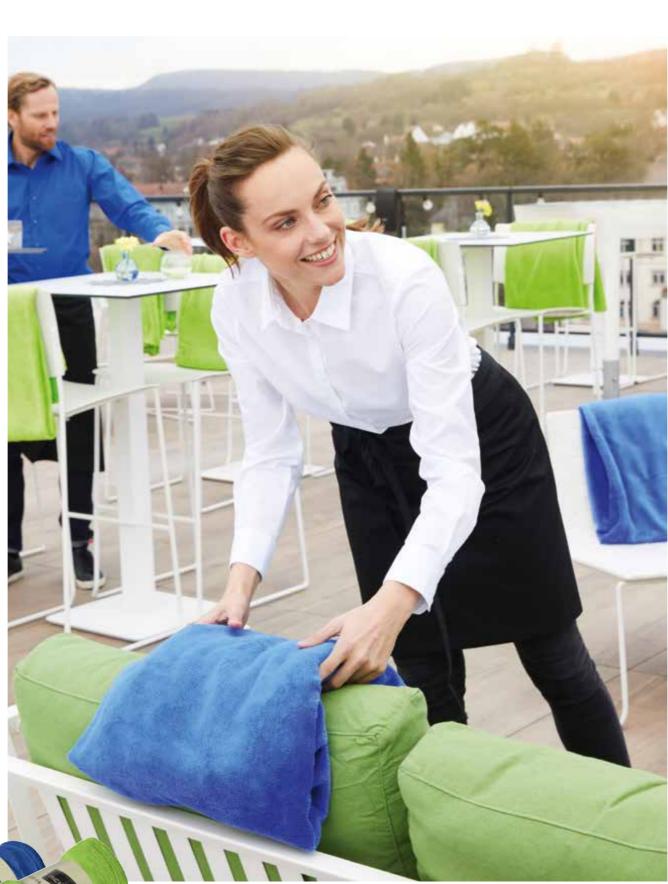
JN951 Microfibre Fleece Blanket

Fluffy, multi-functional fleece blanket | Available in a range of bright colours | Supplied as decorative gift-wrapped rolls | Outer fabric (200 g/m²): 100% polyester (micro fleece) | 160 x 120 cm

Karlowsky BVS 2 Waist Apron BASIC

berry

orange





14

red royal

royal lime-green



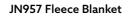




JN952 Bonded Fleece Blanket

High-quality double-layered fleece blanket for home, office or restaurant | Available in elegant two-tone shades | Supplied as decorative gift-wrapped rolls | Outer fabric (320 g/m²): 100% polyester (micro fleece) | 150 x 170 cm

Warm-keeper



Fleece blanket with rounded fringes | Multifunctional use for restaurants and leisure | Easy care anti-pilling fleece | Supplied as decorative gift-wrapped rolls with banderole | Outer fabric (200 g/m²): 100% polyester | 125 x 150 cm <complex-block>































light-blue/ navy-white

black/black-white





Fashionable blouse with checked insets on collar and cuff | High-quality poplin fabric, easy to iron thanks to easy-care finish | Rounded hem | JN619: Classic fit, slightly waisted, breast pocket, 2 lateral pleats at the back | JN618: Waisted, feminine cut | Outer fabric (100 g/m²): 100% cotton

 $\textbf{JN618:} \ \textbf{XS} \cdot \textbf{S} \cdot \textbf{M} \cdot \textbf{L} \cdot \textbf{XL} \cdot \textbf{XXL} \quad \textbf{JN619:} \ \textbf{S} \cdot \textbf{M} \cdot \textbf{L} \cdot \textbf{XL} \cdot \textbf{XXL} \cdot \textbf{3XL}$







Shirts - easy to iron for a relaxed start to the day.

> The short-sleeved shirts are durable, easy care and washable at 60 degrees.





JN643 Ladies' Business Shirt Short-Sleeved JN644 Men's Business Shirt Short-Sleeved

Classic shirt made of durable mixed fabrics | Easy-care poplin with easy-care finish | Rounded hem | Washable at 60° C | JN643: Waisted, feminine cut | JN644: Classic fit, lightly waisted, breast pocket, pleats on rear yoke | Outer fabric (105 g/m²): 50% cotton, 50% polyester

 $\textbf{JN643:} \ \textbf{XS} \cdot \textbf{S} \cdot \textbf{M} \cdot \textbf{L} \cdot \textbf{XL} \cdot \textbf{XXL} \cdot \textbf{3XL} \quad \textbf{JN644:} \ \textbf{S} \cdot \textbf{M} \cdot \textbf{L} \cdot \textbf{XL} \cdot \textbf{3XL} \cdot \textbf{4XL} \cdot \textbf{5XL} \cdot \textbf{6XL}$

Karlowsky BVS 2 Waist Apron BASIC Karlowsky BBSS 3 Bistro Apron BASIC WITH POCKET





Made with 50% Organically Grown Cotton Certified by CU853836

making its debut on the menu: organic cotton













turquoise

aqua royal



ŕŕŕ

carbon black brown





JN873 Ladies' BIO Workwear Polo JN874 Men's BIO Workwear Polo

Easy-care, durable polo shirt | Mixed materials made of combed, ring-spun organic cotton and polyester for optimum shaperetention and washability | Knitted polo collar and sleeve cuffs | Necktape | JN873: Button placket with 4 buttons, side slits | JN874: Button placket with 3 buttons | Washable up to 60 degrees, suitable for tumble drying | Outer fabric (200 g/m²): 50% cotton, 50% polyester

 $\begin{array}{c} \textbf{JN873:} \ XS \cdot S \cdot M \cdot L \cdot XL \cdot XXL \cdot \\ 3XL \cdot 4XL \\ \textbf{JN874:} \ XS \cdot S \cdot M \cdot L \cdot XL \cdot XXL \cdot \\ 3XL \cdot 4XL \cdot 5XL \cdot 6XL \end{array}$

Karlowsky BBSS 3 Bistro Apron BASIC WITH POCKET Karlowsky BVS 2 Waist Apron BASIC Karlowsky KZB 34 Waiter's Holster



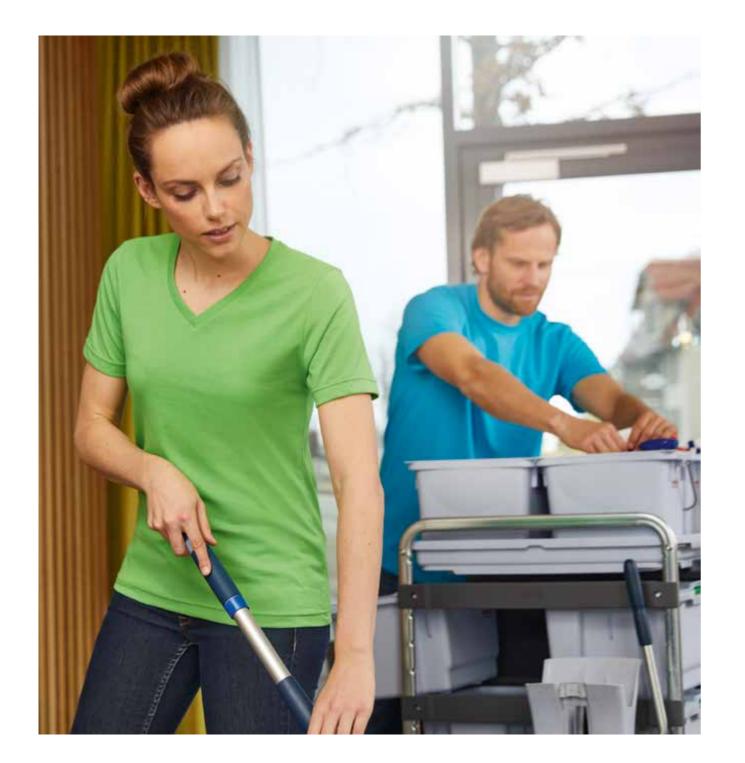
Amanged with loving care,

POLO-SHIRT: SHAPE-RETAINING & WASHABLE AT 60 DEGREES.



JN873 red











JN837 Ladies' Workwear T-Shirt JN838 Men's Workwear T-Shirt

Durable, easy-care T-shirt | Thanks to a material mix of cotton and polyester it keeps its shape and has an excellent washing resistance | Neck band with elasthane, necktape | JN837: V-neck, lightly waisted | JN838: Round neck | Washable at 60°C, suitable for tumble drying | Outer fabric (160 g/m²): 50% cotton, 50% polyester

 $\begin{array}{l} \textbf{JN837:} XS \cdot S \cdot M \cdot L \cdot XL \cdot XXL \cdot 3XL \cdot 4XL \\ \textbf{JN838:} XS \cdot S \cdot M \cdot L \cdot XL \cdot XXL \cdot 3XL \cdot 4XL \cdot 5XL \cdot 6XL \end{array}$









A COOL ALTERNATIVE TO CHEF'S HAT ETC.

MB6524 Triangular Scarf Multi-functional triangular scarf | Outer fabric: 97% polyester, 85 x 40 cm







MB041 Bandana Hat

Trendy bandana to be tied up at the neck | Outer fabric: 97% polyester, 3% cotton | one size













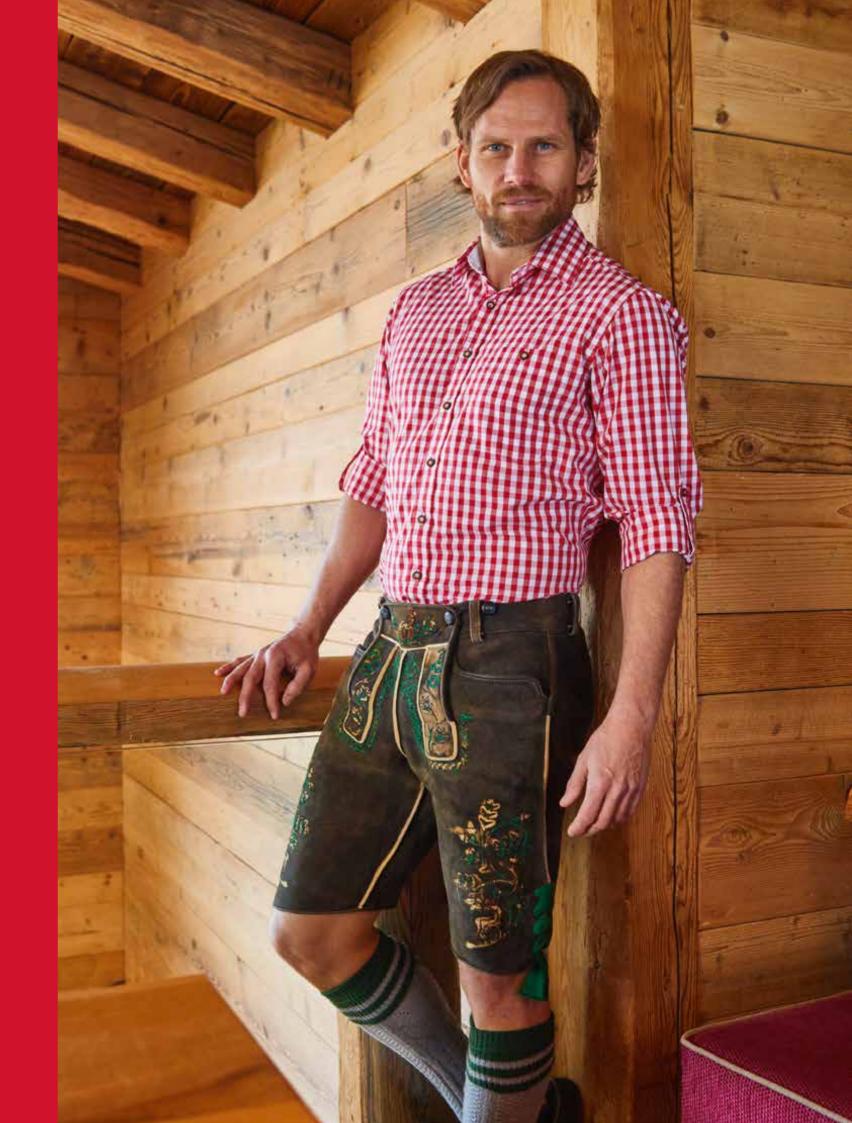
VARIETY OF COLOURS!



It is the the little things that make up Development but but perfection is anything but a DETAIL itself.

Henry Royce







*only JN637 available











Blouse and shirt in traditional costume look | High-quality popeline with easy care finish, easy to iron | Roll-up sleeves with loop and JN637: Waisted, feminine cut | JN638: Classic fit, lightly waisted, breast pocket, 2 back pleats | Outer fabric (100 g/m²): 100% cotton

JN637: $XS \cdot S \cdot M \cdot L \cdot XL \cdot XXL$ **JN638:** S · M · L · XL · XXL · 3XL

Karlowsky VS 8 Leather Waist Apron CRAFTSMAN Karlowsky GT 16 Dishcloth

30

purple/white^{*}

royal/white

green/white





Blouse and shirt in traditional costume look | Cotton twill with easy-care finish | Roll-up sleeves with loop and button | 2 breast pockets | Buttons in traditional costume look made of imitation horn | JN675: Waisted cut | JN676: Classic fit (lightly waisted) | Outer fabric (130 g/m²): 100% cotton **JN675:** XS · S · M · L · XL · XXL **JN676:** S · M · L · XL · XXL · 3XL







Fleece blanket in classic check design, printed on both sides | Hemmed edges | 130 x 170 cm



*only JN639 available



JN639 Ladies' Traditional Knitted Jacket JN640 Men's Traditional Knitted Jacket

Knitted jacket in traditional costume look | Easy-care cotton mixed fabric | 2 side pockets, buttons in traditional costume look made of imitation horn | Inset in check pattern on the inside matching our shirts JN637/JN638 | Machine-washable | JN639: Lightly waisted | Outer fabric: 50% cotton, 50% polyacrylic

JN639: $XS \cdot S \cdot M \cdot L \cdot XL \cdot XXL$ **JN640:** $S \cdot M \cdot L \cdot XL \cdot XXL \cdot 3XL$

Karlowsky VS 8 Leather Waist Apron CRAFTSMAN









*only JN715 available



JN715 Ladies' Traditional Polo JN716 Men's Traditional Polo

Classic polo shirt in traditional costume look | Fine piqué-fabric | Combed ring-spun cotton | Collar stand, inside of button placket and side slits in check pattern | Buttons in traditional costume look made of imitation horn | Half moon tone in tone | JN716: Ready-made button-down collar, 3 buttons | JN715: Ready-made collar, 4 buttons, waisted | Outer fabric (195 g/m²): 100% cotton

JN715: $S \cdot M \cdot L \cdot XL \cdot XXL$ **JN716:** $S \cdot M \cdot L \cdot XL \cdot XXL \cdot 3XL$



JN956 Fleece Blanket Basic

Fleece blanket with elegant fringe | Multi-functional for leisure and catering trade | Easy-care anti-pilling fleece | Available as a decorative gift pack with banderole | Outer fabric (220 g/m²): 100% polyester | 130 x 170 cm





off-white orange tomato



pacific navy





dark-green brown green

MB6405 Traditional Scarf

Light scarf in attractive traditional design | Pleasantly soft to wear | Rolled edges at the long sides | Fine fringe at the ends | Outer fabric: 100% polyester | 180 x 65 cm



MB6400 Traditional Bandana Multifunctional square bandana scarf with print in traditional costume look | Outer fabric (77 g/m²): 100% cotton | 50 x 50 cm













purple/brown



green/brown

myrtle beach A RMES L

Hospitality is EASY to define: If a guest is HAPPIER when he **LEAVES** than he **WAS** WHEN HE V. came.

#WELLBEING







MB420 Guest Towel

Guest towel in a lot of colours | Soft cotton terry quality 420 g/m² | Outer fabric: 100% cotton | 30 x 50 cm

MB421 Hand Towel

Hand towel made of soft terry fabric | Soft cotton terry quality 420 g/m² | Outer fabric: 100% cotton | 50 x 100 cm

MB422 Bath Towel

Bath towel made of soft terry | Soft cotton terry quality 420 g/m² | Outer fabric: 100% cotton | 70 x 140 cm

MB423 Sauna Sheet

Smooth sauna sheet in a lot of colours | Soft cotton terry quality 420 g/m² | Outer fabric: 100% cotton | 70 x 180 cm

MB424 Bath Sheet

Big bath sheet made of soft terry | Soft cotton terry quality 420 g/m² | Outer fabric: 100% cotton | 100 x 150 cm

MB425 Flannel

Flannel in a lot of colours | Soft cotton terry quality 420 g/m² | Outer fabric: 100% cotton | 15 x 21 cm











Dive into a world of

warmth & peace. Leave all the stress behind

you and feel good in thick, fluffy towels. Welcome!











graphite

black

lime-green dark-green



MB430 Bath Robe Hooded

ARRIVE & FEEL GOOD

Bathrobe with hood for men and women | Smooth cotton terry quality 350 g/m² | Best possible absorption | Outer fabric: 100% cotton $S \cdot M \cdot L \cdot XL \cdot XXL$





MB434 Functional Bath Robe Hooded

Hooded bathrobe made of comfortable polyester cotton | Velours / cotton terry 300 g/m² | Outside: Polyester velours, inside: Cotton terry | Outer fabric: 55% polyester, 45% cotton $S \cdot M \cdot L \cdot XL \cdot XXL$



44

MB433 Functional Sauna Sheet

Sauna sheet, functional on both sides | Fast-drying polyester velours, back made of soft cotton terry | Velours / cotton terry 300 g/m² | Outer fabric: 55% polyester, 45% cotton | 80 x 180 cm



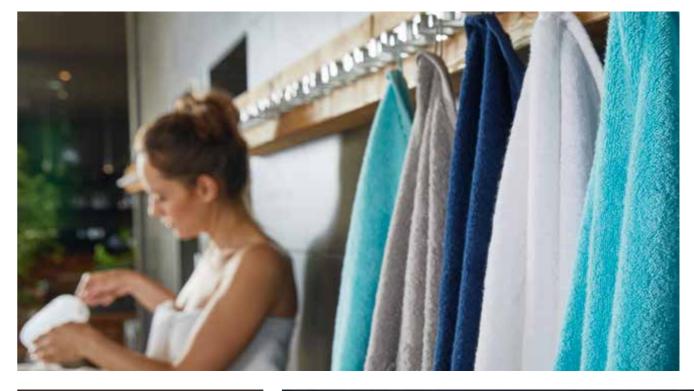






carbon





MB426 Guest Towel

Soft cotton terry quality | Cotton terry 500 g/m² | Without border | With textured borders, ideal for embroidery | Best possible absorption | Outer fabric: 100% cotton | 30 x 50 cm

MB427 Hand Towel

Soft cotton terry quality | Cotton terry 500 g/m² | Without border | With textured borders, ideal for embroidery | Best possible absorption | Outer fabric: 100% cotton | 50 x 100 cm

MB428 Bath Towel

Soft cotton terry quality | Cotton terry 500 g/m² | Without border | With textured borders, ideal for embroidery | Best possible absorption | Outer fabric: 100% cotton | 70 x 140 cm

MB429 Beach Towel

Soft cotton terry quality | Cotton terry 500 g/m² | Without border | With textured borders, ideal for embroidery | Best possible absorption | Outer fabric: 100% cotton | 90 x 180 cm







silver





mint



dark-navy

natural

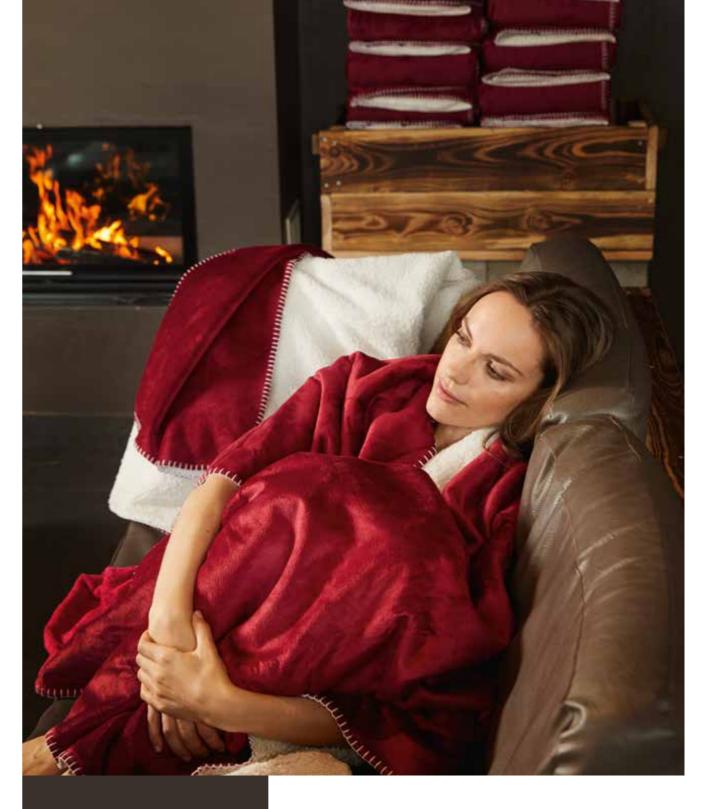


JN950 Fleece Blanket

Multi-functional fleece blanket for catering trade and leisure | Easy-care anti-pilling fleece | Available as decorative gift pack with satin ribbon | Outer fabric (240 g/m²): 100% polyester | 130 x 170 cm







After a

sanna session, a beauty treatment or on the sofa in the evening a cuddly blanket will

help you keep relaxing.

Exclusive velours blanket | Laminated back made of sherpa fleece | Looped | Outer fabric (440 g/m²): 100% polyester | 130 x 180 cm



JN955 Cosy Hearth Blanket



AND COLOURS, STRONG ABSORPTION



Flannel in discreet design | Pleasantly soft cotton terry, 400 g/m² | Fashionable colour blaze | Outer fabric: 100% cotton | 15 x 21 cm

MB436 Guest Towel

Guest towel in discreet design | Pleasantly soft cotton terry, 400 g/m² | Fashionable colour blaze | Outer fabric: 100% cotton | 30 x 50 cm

MB437 Hand Towel

Towel in discreet design | Pleasantly soft cotton terry, 400 g/m² | Fashionable colour blaze | Outer fabric: 100% cotton | 50 x 100 cm

MB438 Bath Towel

Bath towel in discreet design | Pleasantly soft cotton terry, 400 g/m² | Fashionable colour blaze | Outer fabric: 100% cotton | 70 x 140 cm











mid-grey graphite

black dark-green

MB440 Flannel

Flannel in fashionable design | Pleasantly soft cotton terry, combed ring-spun organic-cotton | Optimum absorbency | Selection of fashionable, bright colours | Outer fabric (420 g/m²): 100% cotton | 15 x 21 cm

MB441 Guest Towel

Guest towel in fashionable design | Pleasantly soft cotton terry, combed ring-spun organic-cotton | Optimum absorbency | Selection of fashionable, bright colours | Outer fabric (420 g/m²): 100% cotton | 30 x 50 cm

MB442 Hand Towel

Towel in fashionable design | Pleasantly soft cotton terry, combed ring-spun organic-cotton | Optimum absorbency | Selection of fashionable, bright colours | Outer fabric (420 g/m²): 100% cotton | 50 x 100 cm

MB443 Bath Towel

Bath towel in fashionable design | Pleasantly soft cotton terry, combed ring-spun organic-cotton | Optimum absorbency | Selection of fashionable, bright colours | Outer fabric (420 g/m²): 100% cotton | 70 x 140 cm

MB444 Sauna Sheet

Sauna sheet in fashionable design | Pleasantly soft cotton terry, combed ring-spun organic-cotton | Optimum absorbency | Selection of fashionable, bright colours | Outer fabric (420 g/m²): 100% cotton | 70 x 180 cm

MB445 Bath Sheet

Bath towel in fashionable design | Pleasantly soft cotton terry, combed ring-spun organic-cotton | Optimum absorbency | Selection of fashionable, bright colours | Outer fabric (420 g/m²): 100% cotton | 100 x 150 cm





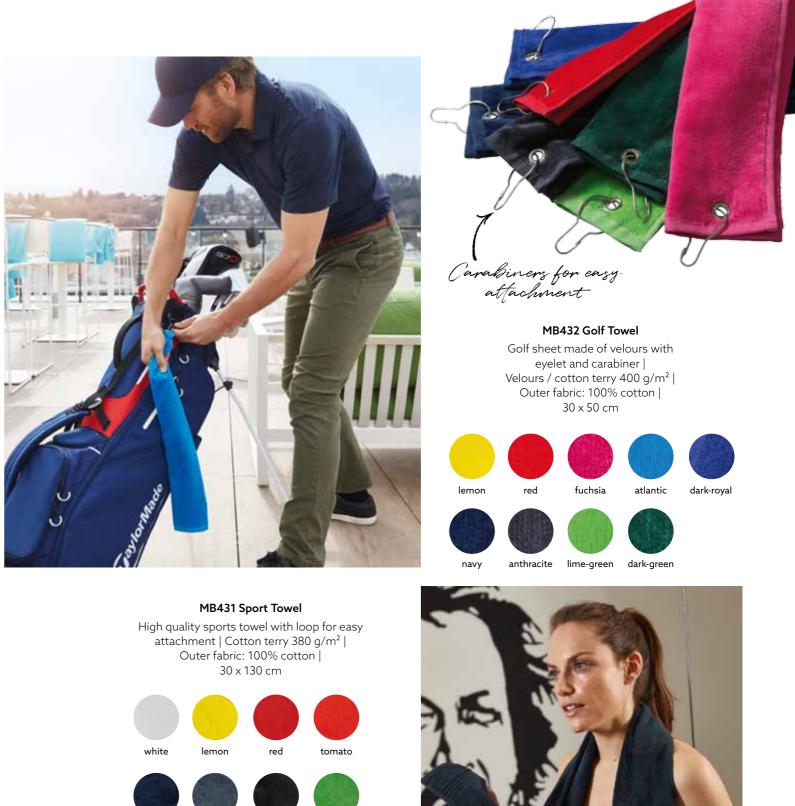


Made with 100% Organically Grown Cotton Certified by CU853836

ORGANIC COTTON









atlantic



grenadine

green



orient-red

white



navy

graphite

Made with 100% Organically Grown Cotton Certified by CU853836

MB447 Ladies' Bathrobe MB448 Men's Bathrobe

Bath robe in fashionable design | Pleasantly soft cotton terry, combed ring-spun organic-cotton | Optimum absorbency | Outer fabric (320 g/m²): 100% cotton $S/M \cdot L/XL \cdot XXL/3XL$

